

Changing the World **BEGIN | H O**

HELPING O NDE AND CO CHOOLOF B INE ADMI ION

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1. What is Cox Business Direct admission?

2. What is the difference between the BBA Scholars program and Cox Business Direct admission?

3. Who is eligible for Cox Business Direct admission?

4. How do I apply to the SMU Cox School of Business?

5. I'm applying to the SMU Cox School of Business. Can I also apply to another SMU school at the same time?

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